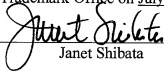


IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants:)	<u>Certification under 37 CFR 1.8</u>
)	
Finseth et al.)	I hereby certify that this paper is being electronically
)	transmitted to the United States Patent and
Serial No.: 09/532,755)	Trademark Office on <u>July 2, 2008</u> .
)	
)	
For: "Method and Apparatus for)	Janet Shibata
Transmission, Receipt and)	
Display of Advertisements")	
)	
)	
Filed: March 22, 2000)	
)	
Group Art Unit: 2623)	
)	
Examiner: James R. Sheleheda)	

RESPONSE TO THE OFFICE ACTION DATED APRIL 28, 2008

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In response to the official action dated April 28, 2008, please enter the following amendments and consider the accompanying remarks.

The Status of the Claims begins on page 2 of this paper.

Remarks begin on page 14 of this paper.